

Contacts:
Jan Tarzia
Endeavors Technologies Inc
jtanzia@endeavors.com
+1-949-296-3998

Peter Bondar
Endeavors Technologies Ltd
pbondar@endeavors.com
+44 1845501202

ENDEAVORS AND TCB TECHNOLOGIES SIGN DISTRIBUTION AGREEMENT

TCB to Localize Application Jukebox for Japanese Enterprise Market

IRVINE, Calif. and LONDON, June 10, 2008 – Endeavors Technologies, the pioneer in application streaming and virtualization technology, and its parent company, Tadpole Technology plc, today announced a distribution agreement with TCB Technologies. Under the agreement, TCB will serve as a primary enterprise distribution partner for Endeavors in Japan and will also translate Application Jukebox for the Japanese market.

“We look forward to the new opportunities created by offering the leading application virtualization and streaming solution,” said Takumi Nishimura, CEO at TCB Technologies. “The strong license management capabilities combined with centralized application management and deployment functionality of Application Jukebox enables us to strengthen our product portfolio and offer customers a flexible and powerful solution for on-demand application delivery.”

“TCB is a market leader offering enterprises an alternative to Citrix and we are pleased to enter into this agreement,” said Peter Bondar, CEO at Endeavors Technologies. “We are confident that their proven experience launching and supporting application management solutions in this market will open many doors and are optimistic for the opportunities it will create. This relationship will allow Endeavors to extend our existing reach in the Japanese gaming/consumer market to also encompass enterprise organizations.”

About Application Jukebox

The Application Jukebox family of products contains three key components. Application Jukebox Player sits on the client to create the virtual application environment and provides user authentication and application license enforcement. Application Jukebox Server controls and delivers applications, provides usage monitoring and logging, plus group, user and application level administration. Application Jukebox Studio allows ISVs and IT administrators to create a streamable, virtualized “appset” from standard, Windows-based applications that is then published to the server.

Three versions of Application Jukebox are available today. Application Jukebox SaaS Edition features usage metering and a kiosk mode to support a pay-as-you-go model for application rental, plus portals that provide an easy-to-use environment for service providers and ISVs to create a custom application landing site. Application Jukebox Enterprise Edition supports Active Directory and offers user and group monitoring, as well as extensive tracking and support for cost-effective license management. Application Jukebox Lite Edition is a fully functional trial version of the product that can be available as a free download at <http://tryitnow.endeavors.com>

About Endeavors Technologies

Endeavors Technologies creates, develops and markets innovative application virtualization and streaming technologies that allow servers to stream pc-based applications to client computers where they are subsequently executed. These “next stage” technologies replace thin client computing paradigms. Application virtualization and streaming enables organizations to reduce the total cost of ownership while improving service levels, simplifying the management of computers and improving security and reliability. This innovative application distribution methodology provides companies with new revenue opportunities while reducing IT costs and increasing user productivity. Endeavors Technologies is a pioneer and thought leader with eight patents granted and 25 pending, including the first patents granted for streaming applications. Endeavors Technologies provides its solutions through licensing, royalty and technology transfer models. Visit www.endeavors.com for more details.

About Tadpole Technology plc

Tadpole Technology plc (LSE: TAD) is a company in transition. The company was formed in 1983 as a developer and manufacturer of high performance portable workstations. In 2003, Tadpole transitioned to a software group focused on two sectors; geospatial solutions and system level software technologies. In mid 2007, Tadpole made a strategic decision to focus exclusively on the application streaming and virtualization marketplace and in November 2007 announced the sale of its geospatial interests. The company established Endeavors Technologies Ltd. as its European trading arm, complementing the existing Endeavors Technologies Inc. in the US. Subject to shareholder approval, Tadpole Technology plc intends to rebrand itself under the Endeavors’ name to reflect its focus on a single brand and product set. For information on Tadpole Technology plc, visit www.tadpoletechnology.com

About TCB Technologies

TCB Technologies, formerly TOMEN Cyber-business Solutions, Inc., is an affiliate of Daiwabo Information System (DIS), a major technology distributor and leading technology sales, marketing and logistic company with 87 sales offices and 14 logistic centers in Japan. In addition to DIS, TCB’s major shareholders include JMAM Value Driver Investment Association, Toyota Tsusho Corporation, Credit Suisse, Tomen Electronics Corporation and NJK Corporation. For more information, visit <http://www.tcbtech.co.jp/english/>

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